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Transform means to change.
Transformations change the basic quadratic function, $y=x^{2}$, into other quadratic functions by:

1) Moving (or translating) the graph
2) Flipping (or reflecting) the graph
3) Stretching or shrinking (or dilating) the graph

## Moving or Translating the Graph

$f(x)=x^{2}+k \quad \Rightarrow \quad$ the graph is vertically translated by $k$ units.
If $k>0$, the graph moves UP $k$ units.
If $k<0$, the graph moves DOWN $k$ units.
$f(x)=(x \pm h)^{2} \quad \Rightarrow \quad$ the graph is horizontally translated by $h$ units.
$(x-h)$ means the graph moves to the RIGHT $h$ units.
$(x+h)$ means the graph moves to the LEFT $h$ units.

## Flipping or Reflecting the Graph

$f(x)=x^{2} \quad \Rightarrow \quad f(x)=-x^{2}$
The graph is reflected over the X-AXIS.
The parabola looks like it is flipped upside down.
$f(x)=x^{2} \quad \Rightarrow \quad f(-x)=(-x)^{2}$
The graph is reflected over the $Y$-AXIS.
It produces the same graph as $f(x)=x^{2}$. The function does not change since squared values are always positive.

## Dilating the Graph

$f(x)=a x^{2} \quad \Rightarrow \quad$ the graph is dilated vertically by a factor of $a$.
If $a>1$, the graph is stretched or becomes narrower by a dilation factor of $a$.
If $0<a<1$, the graph is shrunk or becomes wider by a dilation factor of $a$.


Vertical translation.


The graph $y=x^{2}$ being horizontally translated 2 units left
to $y=(x+2)^{2}$ and 1 unit right to $y=(x-1)^{2}$


Dilation of $y=x^{2}$ to $y=3 x^{2}$ and $y=\frac{1}{2} x^{2}$

